

GET HEAT PUMPED UP®

AeroTherm Series® Heat Pump Water Heater



How many heat pumps are in YOUR home?



Heat pumps are a proven technology. You'll find them all around your home in air conditioners, freezers and refrigerators.

Discover the AeroTherm® Heat Pump Water Heater.

The AeroTherm® is a high performance heat pump water heater for your home. It can give you hot water more efficiently because it uses advanced technology to work much smarter – actually transferring heat from the air right into the tank!

That can mean **BIG SAVINGS** for you! Just look...





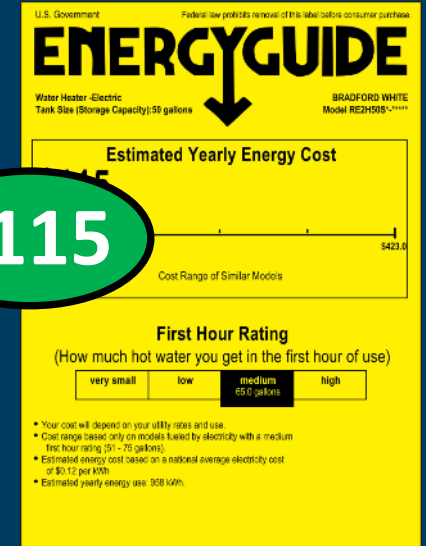
The Uniform Energy Factor (UEF) measures efficiency. The higher the UEF, the greater the efficiency – and the more money you save!

The AeroTherm®

Saves \$304 a Year vs. Electric!



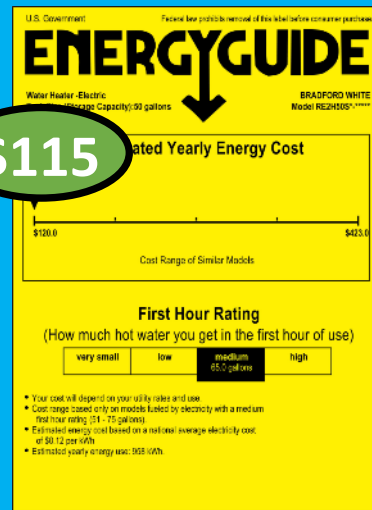
Standard Electric .93 UEF



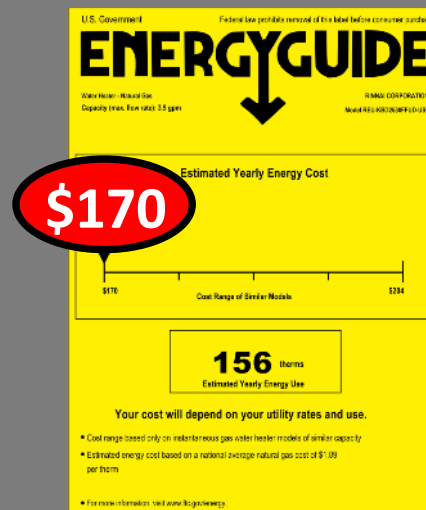
AeroTherm® 3.39 UEF



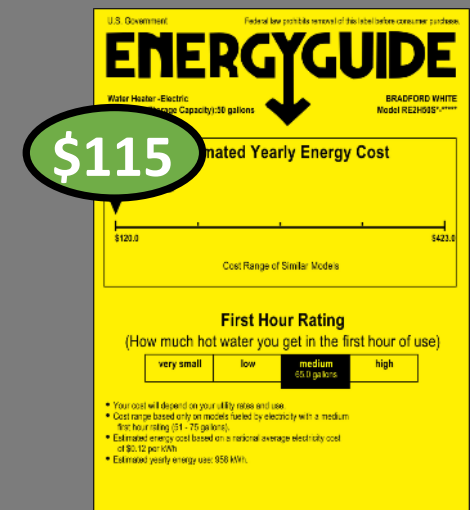
Standard gas tank .63 UEF



AeroTherm® 3.39 UEF



Gas tankless .90 UEF



AeroTherm® 3.39 UEF

Saves \$181 a Year vs. Gas!

Saves \$55 a Year vs. Tankless!



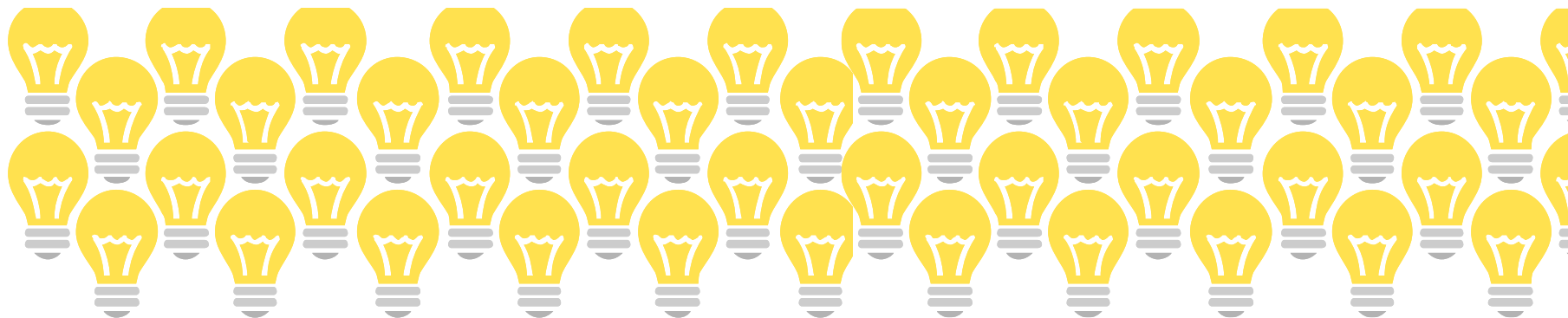
SEE THE LIGHT

about Heat Pump Water Heaters!

- AeroTherm® uses the same energy as 5 ½ incandescent 100 watt light bulbs while in heat pump mode



- Standard electric heating elements use the energy of 45 bulbs!



AeroTherm[®] Advantages At A Glance



SAVES YOU MONEY!

The average family saves about \$300 a year on their utility bill.*
The AeroTherm[®] pays for itself fast!



AMERICAN STRONG!

AeroTherm[®] is proudly manufactured in Middleville, Michigan.



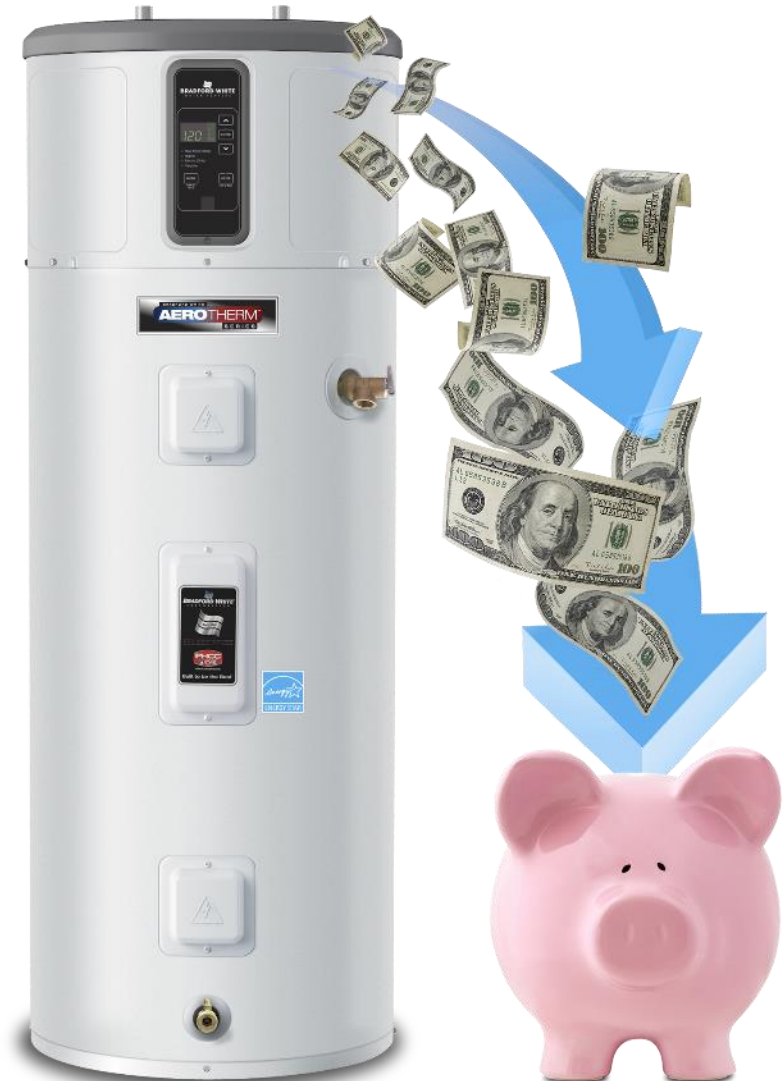
BRADFORD WHITE QUALITY!

Built to last for years of trouble-free performance and is backed by a 10 year limited warranty.



FLEXIBLE!

Choose from 4 operating modes to meet your changing household needs.



*Based on DOE test procedure and comparison of a standard electric tank water heater using 3493 kWh per year vs. the AeroTherm[®] heat pump water heater using 1003 kWh per year and national average electricity rate of 12 cents per kWh.

Why Wait? Start Saving Now!

We can show you how much you'll save in energy costs –
and how quickly the AeroTherm[®] will pay for itself!



BRADFORD WHITE
AEROTHERM
SERIES





PROPLUMBNW
Residential / Commercial

